

## USDA/CNPP Nutrition Communicators Network National Strategic Partner Application

**Name of Organization:** \_\_\_\_\_

Address of Organization: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Alternate Contact Person:** \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please answer the following questions:**

1. My organization is national\* in scope and reach  
Yes                      No
  
2. Briefly describe how your company's mission/health mandate is consistent with the *Dietary Guidelines for Americans*, MyPlate, and the work that the Center for Nutrition Policy and Promotion does:
  
  
  
  
  
  
  
  
  
  
3. Briefly describe how you will promote MyPlate messages in the context of all the Guidelines:
  
  
  
  
  
  
  
  
  
  
4. I am committed to meeting periodically with CNPP and other National Strategic Partners to develop and execute a joint strategic plan:  
Yes                      No

To submit: Fax application and signed MOI to CNPP at 703.305.3300 (attention National Strategic Partnership) or email to [SM.FN.NationalStrategicPartner@usda.gov](mailto:SM.FN.NationalStrategicPartner@usda.gov).

\*NOTE: Many organizations have Web sites that have the potential to reach a national audience. For the purposes of this partnership, having a Web site in and of itself does not constitute an organization's national scope and reach. In reviewing your application, the Center for Nutrition Policy and Promotion may ask for documentation of your national scope and reach.